|  |  |  |  |
| --- | --- | --- | --- |
| **Customer:** | Ben Roberts, Ryan Marketing | **Project:** | June Meeting |
| **Attendees:** | Greg, Cindy, Nadine, Roxann | **Date:** | 06/10/15 |
| **Next Meeting Date:** | TBD | **ECN Needed?** |  |

|  |  |  |
| --- | --- | --- |
| **Action Items** | | |
| **Person Assigned:** | **Task:** | **Due Date:** |
| Roxann | How to track new orders received from Catalog  Propose that Roxann learn to enter new dealers orders | 07/10/15 |
| Nadine | Provide Malibu dealer list to Ben | 07/10/15 |
|  | Investigate E Commerce 3rd party software |  |
|  | Internal discussion regarding catalog release date-main/full Spring(March) |  |
|  | MY updates (Sept) |  |
| Ryan Mktg. | Website conversion completed-updates/changes easier to make… |  |
| Ryan Mktg. | Fix web site according to Cindy’s suggestions | 07/10/15 |
| Greg | Approach Mastercraft regarding video \*\*week of 7/10/15\*\*  During trip 7/20/15 |  |
| Cindy | Correct Craft-Master’s-Schedule SPECIAL MEETING early Aug. | 06/30/2015 |
| Ryan Mktg. | Ryan to develop boat wrap concept for 210 |  |
|  | Ryan to develop “cool” Bimini Top graphics-digital Print |  |
|  | Ryan to develop special ‘classy’ graphics for 210 & G23 cover |  |
|  | 7-8 tournament boats, 1 z5 Bimini boat |  |
|  | Provide Ryan Mktg. picture of 210 Ski |  |
| Ryan Mktg. | Develop New t-shirt concept |  |
| Ryan Mktg. | Terra Cross Race Series-Deadline to run Polaris ad 6/12/15 | Done |
|  | Provide Ben with Polaris dealer list | Done |
| Greg | Fineline: will propose level of sponsorship – deadline? | 07/10/15 |
| Nadine | Provide Ben with G23 shipping cover install video | 07/10/15 |
| Greg | Follow up with Apex regarding Ibex display | 07/10/15 |
| Ben | Investigate MMRA | 07/10/15 |
| Greg | Send install video to Ryan Mktg. |  |
|  | Shipping Cover |  |
|  | TAPS Install |  |
| Greg | World Wake Surfing Tournament-$5000 Sponsorship this year? |  |
|  | Do we want to be there? 10x10 booth included? |  |

|  |
| --- |
| **Minutes** |
| Attached are the May’s Social Media Recap: 188 New Likes   * May Blast * Overview * Location * Facebook Analytics * You Tube Analytics * Facebook Ad Recap – * Masters Water Ski and Wakeboard Tournament * Audience Overview   ADS   * Outer Armor Sliding Bimini Top for Malibu Boats * TerraCross – half page AD, Email Blast, Facebook Image Post |