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| **Customer:** | Ben Roberts, Ryan Marketing | **Project:** | June Meeting |
| **Attendees:** | Greg, Cindy, Nadine, Roxann | **Date:** | 06/10/15 |
| **Next Meeting Date:** | TBD | **ECN Needed?**  |  |

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| **Action Items** |
| **Person Assigned:** | **Task:** | **Due Date:** |
| Roxann | How to track new orders received from CatalogPropose that Roxann learn to enter new dealers orders | 07/10/15 |
| Nadine | Provide Malibu dealer list to Ben | 07/10/15 |
|  | Investigate E Commerce 3rd party software |  |
|  | Internal discussion regarding catalog release date-main/full Spring(March) |  |
|  | MY updates (Sept) |  |
| Ryan Mktg. | Website conversion completed-updates/changes easier to make… |  |
| Ryan Mktg. | Fix web site according to Cindy’s suggestions | 07/10/15 |
| Greg | Approach Mastercraft regarding video \*\*week of 7/10/15\*\*During trip 7/20/15 |  |
| Cindy | Correct Craft-Master’s-Schedule SPECIAL MEETING early Aug. | 06/30/2015 |
| Ryan Mktg. |  Ryan to develop boat wrap concept for 210 |  |
|  |  Ryan to develop “cool” Bimini Top graphics-digital Print |  |
|  |  Ryan to develop special ‘classy’ graphics for 210 & G23 cover |  |
|  |  7-8 tournament boats, 1 z5 Bimini boat |  |
|  |  Provide Ryan Mktg. picture of 210 Ski |  |
| Ryan Mktg. | Develop New t-shirt concept |  |
| Ryan Mktg. | Terra Cross Race Series-Deadline to run Polaris ad 6/12/15 | Done |
|  | Provide Ben with Polaris dealer list | Done |
| Greg | Fineline: will propose level of sponsorship – deadline? | 07/10/15 |
| Nadine | Provide Ben with G23 shipping cover install video | 07/10/15 |
| Greg | Follow up with Apex regarding Ibex display | 07/10/15 |
| Ben | Investigate MMRA | 07/10/15 |
| Greg | Send install video to Ryan Mktg. |  |
|  |  Shipping Cover |  |
|  |  TAPS Install |  |
| Greg | World Wake Surfing Tournament-$5000 Sponsorship this year? |  |
|  |  Do we want to be there? 10x10 booth included? |  |

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| **Minutes** |
| Attached are the May’s Social Media Recap: 188 New Likes* May Blast
* Overview
* Location
* Facebook Analytics
* You Tube Analytics
* Facebook Ad Recap –
* Masters Water Ski and Wakeboard Tournament
* Audience Overview

ADS* Outer Armor Sliding Bimini Top for Malibu Boats
* TerraCross – half page AD, Email Blast, Facebook Image Post

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